

Benefit to AFCS

Salesforce will enable recruitment initiatives (marketing, advertising, job board postings, social media usage) to be accomplished under a single digital platform.

Recruiters will be able to manage and execute multiple recruitment actions and service multiple hiring managers, including the delivery of qualified applicants for hiring consideration and selection.

Individuals will apply for jobs that are created within Salesforce, and their applicant files will be stored and will include PII as well as resumes and other supporting documentation, which will be viewable by recruiters and hiring managers.

Jobs that are created within Salesforce are automatically populated on the afciviliancareers.com/find-a-job Job Board and map. Each job has a unique URL and a link directly to job application page on Salesforce. This link can be used to promote the job through various means, including postings to job boards, social media platforms, event announcements, and other advertising and marketing options.

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